



Point Broadband Acquires Riviera Utilities' Broadband Branch

Point Broadband Bringing Fiber Internet to More Alabama Residents

Opelika, Ala., October 1, 2024 – Point Broadband the fast-growing fiber technology provider headquartered in Opelika, Alabama, is pleased to announce the strategic acquisition of the residential cable and internet business within Riviera Utilities, located in Foley, Alabama.

The acquisition was approved by the Riviera Utilities' Board of Directors on August 27 and by the Foley City Council on September 3, 2024.

Point Broadband will upgrade the network immediately, with state-of-the-art fiber. Construction will begin now with a goal to transition all existing customers to fiber services in the coming months.

"We are excited to extend, densify, and aggressively grow our existing network across South Alabama. Point Broadband will be upgrading the area to a 100% fiber network, to deliver a superior broadband and customer service experience for residential and commercial customers currently served by Riviera Utilities." said Patricia Martin, Chief Executive Officer of Point Broadband. "Riviera Utilities and Point Broadband will work together to make the transition easy. Together, we will continue to provide customers with the utilities they need and upgrade their internet experience by introducing them to the benefits of fiber."

Riviera Utilities has been serving Baldwin County and surrounding communities for more than 100 years. Baldwin County is the fastest growing county in the state and among the top 10 fastest-growing counties in the country.

"Riviera Utilities is proud to partner with Alabama-based Point Broadband as they transition our customers to an all fiber network," said Brian Skelton, CEO of Riviera Utilities. "Point will be offering the fastest speeds in our market with the unmatched reliability of an all-fiber network and local customer service office."

"I would like to thank our employees who have provided outstanding Riviera Utilities broadband and cable services for so many years," Skelton continued. "I would also like to thank our customers for their loyalty to Riviera—you will be in great hands with Point Broadband."

About Riviera Utilities

Riviera Utilities is a public utility company providing electric, water, wastewater, and natural gas to the Eastern Shore, central, and south Baldwin County communities. Riviera's core purpose is to improve the quality of life for our customers and communities by serving as an excellent public utility provider, employer, and corporate citizen.

About Point Broadband

Point Broadband, headquartered in Opelika, Alabama, was founded in 2017 with the mission of delivering a superior broadband solution to consumers and businesses in small-town USA and rural America. Point Broadband currently operates in ten (10) states across the U.S. and continues to expand its network with a vision of improving lives through fiber technology and providing best-in-class customer care. For additional information, visit point-broadband.com.

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